



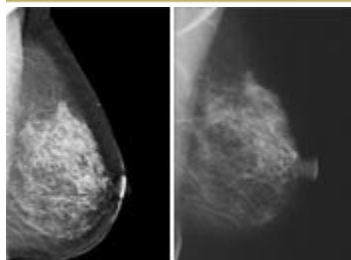
HOLOGIC
CLARITY OF VISION

[FACT]

Vertebral fracture assessment offers an opportunity to visualize aortic calcifications which are risk factors for cardiovascular disease in post-menopausal women undergoing bone densitometry, at very little additional cost.

[Read more](#)

CLINICAL CASES



Full-field digital and screen film mammography side-by-side.

[View case](#)

WHITEPAPERS

Emerging technologies in breast cancer detection

New and near-term technologies for breast cancer detection including tomosynthesis*

[Download whitepaper \(pdf\)](#)

Positioning is key to digital mammography

This article examines the differences between imaging patients on a digital unit and an analog one, and how to make the most of digital technology.

[Read more](#)

IN THE NEWS

Hologic acquires Biolucent, a leader in mammography comfort technology.

[Read press release](#)

News:

Defining the Standard of Care in Women's Health

Hologic at RSNA '07

With the acquisition of BioLucent and the completion of the merger with Cytac this October, Hologic will have more than doubled in size in 12 months. After the Cytac



merger, Hologic will hold the number one position in nine technology areas serving women's health, including breast cancer diagnosis and treatment, cervical cancer screening, prenatal testing, and osteoporosis detection.

At RSNA'07, we'll continue to demonstrate our focus to enhance women's health through earlier and better detection, improved diagnosis, less invasive treatments, and improved patient outcomes. And with the Cytac merger, the company plans to aggressively bring the radiology community new products - like MammoSite, targeted radiation therapy.

[Read more](#)

RSNA Highlights include:

- **WOMEN'S IMAGING:** Selenia digital mammography, new tungsten tube option, SecurView workstations, R2 CAD, MammoPad
- **BREAST BIOPSY SOLUTIONS:** upright and prone digital stereotactic solutions, new markers and breast biopsy tools
- **SKELETAL HEALTH:** bone health, mini C-arms, extremity MRI
- **WORKS-IN-PROGRESS:** breast tomosynthesis*, Quantra, a fully-automated breast density assessment tool, 3-D imaging on Discovery**



The MammoPad difference

[View video](#)

Hologic Introduces Suros Needle Guide for Aurora Dedicated Breast MRI System

[Read more](#)

NASDAQ recognizes Breast Cancer Awareness Month

Hologic Chairman and CEO opens NASDAQ stock market

[Read more](#)

GLOBAL NEWS

Digital Mammography Offers Great Improvements for Early Detection in Mexico

President of the Mexican Board of Radiology. Dr. Beatriz Gonzalez Ulloa, comments on her experiences with Selenia digital mammography.

[Read story](#)

Norwegian researchers compare detection and recall rates for digital vs. screen-film

Researchers look at cancer detection and recall rates for women screened with a Selenia systems compared to film for patients in the national breast screening program

[Click here to see what they found](#)

EDUCATIONAL OPPORTUNITIES

[Breast MRI Practical Interpretations & Intervention, An Independent and Collaborative Program for Radiologists and Technologist](#)

October 25-26
Ellenbogen Center
Bedford, MA

[Digital Mammography Workshop - 5th Asian Breast Disease Association-Breast Screen Singapore](#)

November 16-18
Orchard Hotel
Singapore

[RSNA Digital Mammography Workshop](#)

The Breast Center at Sequoia Imaging adopts Selenia and MammoPad

When the Breast Center at Sequoia Imaging in Visalia, Calif., transitioned to a completely digital facility with the installation of two Hologic Selenia systems; they also began providing the MammoPad



breast cushion to every patient. This "high-tech, softtouch" combination proved to be a powerful one, as Sequoia quickly learned.

[Read more](#)

Washington Radiology Looks to Hologic, and the Future

During the search for the right digital system, the practice - one of the largest and most important radiology centers in the country - went on numerous site visits to different manufacturers. "We pulled everyone together and brought them all along. The doctors, the IT people. The technologists came so they could actually work the equipment and see what it was like." "Selenia is the leading edge of breast imaging technology," Dr. Greenberg says, "it's the total package. The Selenia detector plate is the most advanced on the market, and the images are of the highest quality. Selenia was the logical choice for our practice. The other vendors," she adds, "were clearly not up to Hologic."

[Read more](#)

* Caution. Investigational device. Limited by Federal Law to investigational use

** FDA clearance pending

[Breast MR Imaging, Interpretation, and Intervention](#)

January 17, 2008
Dallas Marriott Las Colinas
Irving, TX

February 1, 2008
Renaissance Montura Hotel
Los Angeles, CA

[Stereotactic Breast Biopsy for Physicians](#)

March 14, 2008
Ellenbogen Center
Bedford MA

[The Next Level in Stereotactic Breast Biopsy for Technologists](#)

RSNA conference
November 25-28
Chicago, IL

March 28, 2008
Ellenbogen Center
Bedford MA

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